



**For immediate release  
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**Sioux Empire Fair  
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### **Tickets Going On Sale For The 70<sup>th</sup> Annual Sioux Empire Fair**

SIOUX FALLS, SD – The Sioux Empire Fair Association today announced that tickets will go on sale Saturday, May 9, 2009, for the 70th Anniversary Sioux Empire Fair this summer. Performers lined up for this year's Fair include hot country stars Big & Rich with Cowboy Troy, the incomparable Alice Cooper and Grammy Award-winning guitar great Peter Frampton. More acts are being booked.

Tickets will be on sale at all Ticketmaster outlets in Sioux Falls including Lewis Drug Stores and the Sioux Falls Arena. Tickets may also be purchased at [www.ticketmaster.com](http://www.ticketmaster.com).

Big & Rich formed in Nashville around 1998, when ex-Lonestar vocalist John Rich began collaborating with songwriter Big Kenny. They've garnered fame as bold and modern country-rockers, known for their unique high-low harmony vocals and their mixing of traditional sounds with hip-hop and rock.

Cowboy Troy exploded onto the country music scene in 2004 with a blend of country and rap he likes to call "hick-hop." His unique style and sound soon landed him on Country Music Television and into every honky tonk DJ's record collection. He has released a total of four studio albums and charted twice on the Billboard country singles charts.

Rocker Alice Cooper's career spans more than four decades. With a stage show that features guillotines, electric chairs, fake blood, boa constrictors and baby dolls, Cooper has drawn equally from horror movies, vaudeville, heavy metal and garage rock to create a theatrical brand of rock music that would come to be known as shock rock.

Grammy Award-winning guitar maestro Peter Frampton is one of the biggest arena rock stars in history. Frampton was one of several '70s rock artists (Kiss, Cheap Trick, etc.) to break through to a wide audience with a live album; his breakout album, *Frampton Comes Alive!*, remains one of the best-selling live albums of all time.

The Sioux Empire is largest fair in the state of South Dakota and has drawn nearly 7 million visitors over its 70-year history. As in the past, the Fair will take place at the W.H. Lyon Fairgrounds in Sioux Falls. Dates are August 11<sup>th</sup> through August 16<sup>th</sup>, 2009.

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