



W.H. Lyon Fairgrounds

Home of the Sioux Empire Fair

SiouxEmpireFair.com



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BIG & RICH WITH SPECIAL GUEST COWBOY TROY TO PERFORM AT THIS YEAR'S **SIoux EMPIRE FAIR AUGUST 11-16, 2009**



SIoux FALLS, SD – County music duo **BIG & RICH** with special guest **COWBOY TROY** will be sure to entertain at this year's **Sioux Empire Fair August 11-16**. The duo's blend of country music, rock, and hip-hop as well as Cowboy Troy's "hick-hop" (convergence of country, rap, and rock) will enthrall all music lovers. Big & Rich with special guest Cowboy Troy will be performing their high octane shows at the Sioux Empire Fair on Wednesday, August 12th at the W.H. Lyons Fairgrounds.

In 2001 Big Kenny (Kenny Alphin) and John Rich helped to form MuzikMafia in Nashville, TN. MuzikMafia was a group of singer-songwriters, musicians, and artists who would perform together weekly at venues in the Nashville area. Among the many members included Gretchen Wilson, James Otto, and Cowboy Troy. Over time John and Kenny caught the attention of music execs in Nashville with their unique dual-melody vocals and tried and true lyrics. In 2003 they were signed to a record deal with Warner Brothers.

Big & Rich's first studio album, *Horse of a Different Color*, was released in 2004. This album featured what has become their signature song, "Save a Horse (Ride a Cowboy)." *Comin' To Your City* followed in 2005 and *Between Raising Hell and Amazing Grace* in 2007. Big & Rich have released such hits as, "Holy Water," "Big Time," "Comin' To Your City," "8th of November," and "Lost In This Moment."

Fellow MuzikMafia Member, Cowboy Troy, has released such hits as "I Play Chicken With the Train," "If You Don't Want To Love Me" (with Sarah Buxton), "My Last Yee-Haw" (with Big & Rich), and "Hick Chick." With two successful record released albums, *Loco Motive* and *Black In The Saddle*, you will not want to miss a minute of Troy's show!

For more information on Big & Rich please visit: www.BigandRich.com

For more information on Cowboy Troy please visit: www.CowboyTroy.com

Please visit our website at www.SiouxEmpireFair.com for more information about the fair.

In 1938, Mrs. Winona A. Lyon deeded to Minnehaha County 49.57 acres of land on the west side of the Sioux River for use as a fairground, subject to rigid "exceptions, reservations, restrictions and limitations". Under the terms of the gift, the

grounds must be designated as the "William H. Lyon Fair Grounds" and shall be maintained, managed and controlled by the county Commissioners and their successors in office, for use of the public as a County Fair Grounds, wherein generally specified displays of farm produce, livestock and crafts could be exhibited, and 4-H Clubs and Home Extension work could be demonstrated. Provision is also made for the entertainment of the public with amusements of various kinds.

The first fairs held on this fairground were in 1938-39. In 1940, the Sioux Empire Fair Association, Inc., was organized and took over the grounds on a lease from the county. The fair of that year was conducted on a much larger scale and included additional features such as horse racing, outdoor pageants, comedies and plays.